



**SMILE INTERNATIONAL  
FILM FESTIVAL  
FOR CHILDREN & YOUTH**

**21-27 December 2015**

**INTRODUCTION**

SIFFCY: This is an annual films festival, organized by Smile Foundation – India, it's a special film platform devoted to a greater appreciation of meaningful cinema which can bring change in the society by showcasing films with substance, supporting emerging filmmakers, recognizing the pioneers and leaders of the entertainment industry, business executives, and by promoting the diverse perspectives of World Cinema. The festival will present features, shorts, live action and animation films over one week, with a projected attendance of more than one hundred thousand children and hundreds of film professionals and eminent guests from around the world.

**OBJECTIVES**

- To promote meaningful cinema that meant for children & youth
- To bring together high quality, entertaining, multi-cultural cinema for children & youth .
- To cultivate understanding of other cultures, lives & experiences through the medium of film
- To catalyze critical appreciation and creative pursuit of cinematic art amongst children & youth
- To support the work of talented and dedicated children & young film-makers and encourage the exchange of ideas amongst them

**THE ORGANISER**

SIFFCY is organized by 'Smile Foundation' a national level development organisation directly benefitting over 300,000 children and their families every year, through 158 welfare projects on education, healthcare, livelihood and women empowerment, in more than 700 remote villages and slums across 25 states of India.

Along with its intensive welfare projects on the ground, Smile Foundation has also adopted the model of Civic Driven Change, under which it continuously strives to sensitize the privileged mass of the country so that they come forward, take on the social problems of the country as personal challenges and fight them back.

For some time now, Smile Foundation has been deploying films, which are creative, innovative and are a balance of the right content and the right quality, as a medium in sensitizing the masses, and engaging them proactively in the process of initiating social change. It has forayed into producing films of all kinds – documentary, short & feature; and has been hugely successful, winning several awards for its endeavours in all the categories.

Smile Foundation has already produced more than 60 short films and documentaries besides a feature film titled 'I AM KALAM' which has received more than 30 international awards and a National Award. It has produced Asia-Pacific Child Rights Award-winning annual TV series 'Choone Do Aasman' with NDTV. Smile Foundation has also been organizing very successful festivals and workshops.



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**RULES & REGULATIONS FOR SUBMISSION**

- Films produced only after January 2013 are eligible for submission
- Entry fees: USD 10 FOR FEATURE FILM ENTRY./Free for Short, Doc & Student films (Festival director may wave off the fees in special case)
- Submission format: DVD / BLU RAYS / Online Screener link.
- Materials: Film Screener, Trailer, 2 High Res Stills from the film, Directors' photograph(Head Shot), Synopsis (Long & short both),
- Deadline: 31<sup>st</sup> October 2015 (Duly filled entry form & DVDs must reach the festival office before. This deadline must be strictly observed. )
- LANGUAGE & SUBTITLES (Films must be submitted in their original language. Films in language other than English, should be subtitled in English)
- All Indian films must be censored by CBFC.

**THE FESTIVAL ACCEPTS ENTRIES IN THE COMPETITION SECTIONS IN ACCORDANCE WITH THE CRITERIA OUTLINED BELOW:**

**1. FEATURE FILMS (Fiction, Live Action, Animation, 60 min and above)**

The film should be a Feature Film.

It should have been PRODUCED AFTER January 2013.

Film/s should be in 35mm/16mm/Digital format/DVC-Pro/ DVD format and Blu Ray

**2. SHORT FILM (Fiction, Live Action, Animation, 30-60 min)**

All short films / documentaries shot on film or Video (Analog / Digital format) produced after January 2013 within a running duration of 30 minutes to 60 minutes are eligible for the festival.

Entries of all short fiction films / short documentaries / short animation shall be accepted only in DVD format.

**3. SHORT DOCUMENTARY (7-28 min)**

All short films / documentaries shot on film or Video (Analog / Digital format) after January 2012 within a running duration of 7 minutes to 28 minutes are eligible for the festival. Entries of all films / documentaries / animation shall be accepted only in DVD format.

**4. SPECIAL FILMS BY STUDENTS**

Films made by students of any age group and shot on any format are eligible for the festival



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**RIGHT OF PARTICIPATION**

• Participation in the Festival implies adherence to the regulations below. It is the responsibility of producers, distributors, and sales agents, other organizations submitting a film to ensure that they are legitimately entitled to enter a film in the Festival and are in a position to make the exhibition and publicity material available for screening in the festival upon selection.

• In case of dispute of interpretation of the regulations of participation, the Festival Director shall have the right to adjudicate on all disputes including those relating to the matters not specifically covered by Rules & Regulations, as well as allowing exceptions. The decision of the Festival Director shall be final and binding on the participants concerned.

• The festival directorate reserves the right to exclude films which are not in conformity with the aims of the festival or which could offend the national feelings of any participating country or contain visuals/ dialogues that are discriminatory, offensive or inappropriate for children's viewership.

**PLEASE INCLUDE THE FOLLOWING MATERIALS WITH DULY FILLED AND SIGNED ENTRY FORM:**

• Preview DVDs (region 0/5) of the film, labeled with the film title, director's name, year of production, length, format - Two DVDs of Each Film

• One DVD with the following information:

a) Filled Entry Form (Microsoft Word File)

b) Synopsis of the film (100 words for feature film & 50 words for Short films)

c) Two or more high resolution stills from the film (600 dpi)

d) Payment of entry fee for feature films : 10 USD ( USD Ten Only)

VIA - Electronic/ Wire Transfer - The Bank details are as follows (please email on [fees@siffcy.org](mailto:fees@siffcy.org) for bank detail)

**Note: Do not send master tapes or film prints for preview screening, as the preview tapes/DVDs will not be returned.**

- All material submitted to the Festival will be retained for archival purposes.

**DISPATCH OF SUBMISSION MATERIAL**

DVDs for selection must be clearly marked:

**"For SIFFCY-2015 India , SELECTION AND PREVIEW PURPOSE, FOR CULTURAL USE only - Not for commercial use." The courier invoice should mention "No Commercial Value - Value for Customs Purposes US\$ Two / INR 100 only.**

The cost of the courier charges for the preview material is to be borne by the applicant.



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Additionally, the sender should inform the Festival by fax or e-mail, the title of the film, the date and means of shipment, and the AWB number. The duly filled form & preview DVDs and other material must be sent to:

**Film submissions - SIFFCY**

**C/O Smile Foundation,**

**V-11 Level one, Green Park Extn. New Delhi-110016, India.**

**Ph: +91 9999299262, +91- 11- 41354565. Fax: +91-11-41354454 Email: [siffcy@smilefoundationindia.org](mailto:siffcy@smilefoundationindia.org),**

**Website: [www.smilefoundationindia.org](http://www.smilefoundationindia.org)**

**SELECTION**

A selection Committee appointed by SIFFCY will select all films. The decision of the committee will be final. And there should not be further question of any kind to it.

**Eligibility**

- The films eligible for the 'Feature film Competition Section' must be: Fiction-Live action (Feature length); Animation (Feature length)
- The films eligible for the 'Short film Competition Section' must be: Fiction-Live action (Short); Animation (Short).

Films with duration of 60 minutes or more will be considered Features and films with duration of less than 60 minutes will be considered Shorts.

**AWARDS & RECOGNITIONS**

- A SIFFCY trophy for Best Film (Feature)
- A SIFFCY trophy for Best Director (Feature)
- A SIFFCY trophy for Best Actor / Actress (in Feature)
- A SIFFCY trophy for Best Story (Feature)
- A SIFFCY trophy for Best Film (Short)
- A SIFFCY trophy for Best Documentary (Documentary)
- A SIFFCY trophy for Best Student film (Special Citation in 3 different age group)
- A SIFFCY trophy for Best film with special message (Special Citation in any category)
- Special Mention Plaques may be awarded at the discretion of the Jury.
- Certificate of Participation to all films presented in this section.



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**LANGUAGE VERSION , SUBTITLES & OTHER TERMS**

- The cost of subtitling is the responsibility of the producer.
- English translation of the dialogue list must be provided to the festival organizers along with exhibition material.
- DVDs sent for selection will only be returned upon explicit demand and at the applicant's expense. Requests can be submitted until six months after the Festival.
- Granting permission for post-festival non-commercial screenings of officially selected films is pre-approved by the rights holder/producer. This is applicable for all selected films.
- The deadline for arrival of the Film Prints/ Provided Exhibition Formats in New Delhi-India of selected films is November 30th 2015. The date stipulated for the film's arrival in New Delhi must be respected at all costs.

**SPECIAL REQUEST FOR NON-COMMERCIAL SCREENINGS AFTER THE FESTIVAL**

Smile Foundation, India is committed to sensitize children & youth through meaningful cinemas. Print as well as DVD screenings of Children's films will tour the country different activities ! We request producers/right holders of films selected for SIFFCY 2015 to **allow their films to be screened in non-commercial shows/screenings till December 2016**. We will not be able to provide screening fees for these films, but hope that we have your goodwill and support in reaching your delightful film to children across India. Exhibition Format for these non-commercial screenings will be DVDs, as instructed and provided by Producers/right holders.

**RESPONSIBILITY OF THE FESTIVAL** The Festival Directorate will cover the storage and insurance of the films after receipt while they are at its storage facilities in India.

**JURISDICTION**

All disputes in respect of any matter relating to the SIFFCY-2015 shall be subjected to the exclusive jurisdiction of the competent courts and forums in NEW DELHI, India.

Please Note: This is understood that you agree to all the Terms & Conditions mentioned here when submit your film.

Thanking you

Festival Director - siffcy